

"PEOPLE MAKE THE WORLD"

A Song of Hope

PRESS RELEASE

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Clark King



Wilson Pickett

MUSIC AND VIDEO

"People Make the World" was originally performed by Wilson Pickett in 1968. The 2020 re-imagining is sang by indie artist Clark King. It has an R&B and gospel sound and is accompanied by poignant images depicting a story of hardship, compassion, hope and love.

MISSION AND PURPOSE

Wilson Pickett, Jr. Legacy LLC

The mission of the Wilson Pickett, Jr. Legacy LLC is to introduce Wilson's works to a new generation of music lovers. Its purpose is to help educate and inspire new talent as they cultivate their paths to success. To this end, the Legacy is delighted to present a re-imagined version of Wilson's hit song, "People Make the World."

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A MESSAGE from MAXWELL

It is with much compassion, admiration, hopefulness and appreciation that we present the song, and video, "People Make the World." The intent of this project is to acknowledge the many humanistic acts of people around the world as we all experience the effects of the COVID-19 crisis and the need for justice and equality for everyone world-wide. We recognize the frontline workers, the thousands who lost their lives as a result of the pandemic and the many who have been impacted by social injustices. "People Make the World" serves as a reminder of what the world really is, all people and their many actions make the world.

Sincerely,
Maxwell Pickett

THE CREATIVE TEAM

The creative team produces artistic works and remarkable celebrations that honor civil rights icons and impactful organizations in the Atlanta area and throughout the southeast. Team members are located in Georgia, Washington, D.C., Maryland and Texas.

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